



CASSANDRA ARNELL

CANDIDATE PROFILE, STANSBURY RECREATION SERVICE BOARD

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INTRODUCTION

I'm proud to call Stansbury my home. I love my community. Currently, we seem to be at a pivotal point--our identity, attitudes and policies. The surrounding areas are changing too—how do we interact with that change? I'd like to participate meaningfully in these discussions and decisions.

Originally from Grantsville, I graduated from SUU in Accounting & Economics and earned a Juris Doctor degree from the University of Utah. I worked for the U.S. Joint Economic Committee in Washington, DC and practiced law with Kirkland & Ellis in Chicago, IL before making my way back to Stansbury Park. Now, I run a seasonal swim school and manage a few real estate projects. I also have a history of service in several areas, including youth immigration, judicial accountability, expungement and domestic violence. You'll often find my family out running, biking, playing tennis (and recently pickleball), swimming and otherwise enjoying all that Stansbury has to offer.

PRIORITIES

If elected, my top three priorities would be:

1. Improving Communication
2. Streamlining Project Processes from Approval to Completion
3. Enhancing Lake Water Quality

First, a good flow of information will result in increased unity and stronger relationships among residents, organizations, government entities and businesses. What's more, it will contribute to improved decision-making. Four years ago, the SSA barely had a website. Now, there's a website and a couple of social media accounts. We can use these better and also consider utilizing email, outdoor signage and quarterly mailings. These are your tax dollars. You deserve to know where they are going. I would like everyone to have adequate opportunity to be involved in discussions where they have a particular interest or expertise to share.

Next, it's no secret that there are operational issues within the Agency. Luckily, we've got some amazing staff members that are getting things on track—parks & equipment maintenance schedules, security, appropriate landscaping. As we get current facilities under control, we can focus on new projects. Stemming from the Master Plan, how do we create consensus regarding our priorities for creating/improving parks, trails and more? How and at what point in the process is the best way to include residents? With a systematic approach, we can avoid unnecessary delays and get to work making our dream community a reality.

Finally, we should improve our approach to caring for our unique jewel of a lake. I'm the only candidate on either side of the Service Agency ballot who lives on the lake. I see it every day and my family spends countless hours in the water and on the ice. Our approach to our lake's health should be empirical, with appropriate testing and proactive interventions.

WHY ME?

I think my interests align well with those of many Stansburians. I want this community to be a beautiful walkable/bikeable place to raise children, to recreate from teenage years through adulthood, and to grow older with ease and grace. Further, I'm eager to understand all perspectives. Finally, my background in law, property management, sports and service yields practical knowledge and skills applicable to aiding decision-making and achieving objectives.