

Sponsorship Agreement
Full Sponsorship



P.O. Box 71631, Cottonwood Heights, UT 84171-0631
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RECITALS

This agreement is entered into between, Tooele County, (sponsor) and Chadwick Booth & Co., (producer). Producer agrees to provide sponsor 104 thirty-second commercial spots on the weekly TV series called "*The County Seat*". "*The County Seat*" is scheduled to broadcast: Saturdays at 11:05 PM and Sundays at 8:30 AM on KTVX Channel 4, and on various cable access channels across the state and in a high definition posting on YouTube, or on our website each week on www.TheCountySeat.tv. **The term of this contract shall be from January 5, 2020 to December 31, 2020, or until all content of this contract are fulfilled, whichever comes first.** Producer agrees to provide an opportunity for sponsor to participate in the editorial content of various show segments throughout the season. Producer shall post scheduled production topics on a regular basis for sponsor to review. Sponsor may request that topics be added to the production schedule by communicating that interest with the producer.

Producer will provide shooting, editing, and other related production and promotional services in connection with said features and web based content. Producer will provide sponsor free access to any feature stories or show segments, and any footage shot during regular production of the TV series. This video may be used by sponsor for web or social media based projects or anything else the sponsor may undertake. The sponsor agrees to pay for dubbing charges but the video will available free of charge. Producer will provide the usual and customary production time, for production of three original commercials, during the period of this contract. Sponsor may purchase additional production time at the rate of \$175.50 per hour. Sponsor agrees to provide completed thirty-second commercial spots in any broadcast format, to the producer no less than five days prior to the first airdate.

Sponsor has the right to sub contract a portion of his dedicated thirty-second commercial spot time inventory, as long as the substitute sponsor is approved in advance of air date.

For sponsor to participate in programming stories such as news features, or appearances in round table discussions, sponsor agrees to provide a spokesman or other personnel as required, when required, where required, by producer to meet shooting and editing schedules of the series. Failure of sponsor to meet the offered programming opportunities still constitutes the producer providing the opportunity to be featured and releases producer from further obligations to perform on that particular obligation regarding program content.

Given the nature of broadcast programming, it is understood that producer shall make a good faith effort to place program in the negotiated time slot, but producer reserves the right to change the time slot, location, air charge proportionally, in the event of a required time change.

Producer retains final control of scripts, content, and order of show content. Sponsor retains control of his own commercial content.

Sponsor initials _____

Producer initials  _____

COMPENSATION

Sponsor agrees to pay the sum of \$ 461.54 per 30 second television spot, total of 104 spots for sponsorship of the County Seat, 2020 season. Spots are pre-paid on a quarterly basis.

Installment Payments. Sponsor shall make a deposit of \$12,000.00 no later than January 5, 2020 with 3 consecutive update payments of \$12,000.00 due on upon verified broadcast and invoicing of each 26 spots until contract is fulfilled. (net payment: \$48,000.00).

Timeliness is the essence of this agreement. **Payments not received by the due date shall be assessed a late fee of \$50.00, plus \$5 for each additional business day.** There shall be a **\$40.00 fee charged for all returned checks.**

In the event that advertiser fails to meet any terms of this agreement, said agreement shall be deemed in default, sums already paid by advertiser shall be deemed liquidated damages. Sponsor shall still be liable for unpaid balances. Sponsor agrees to guarantee payment of contract and to pay producers reasonable collection costs, costs of suit and any reasonable attorney's fees incurred by enforcing this agreement, plus interest of 18.0 % on any past due balances.

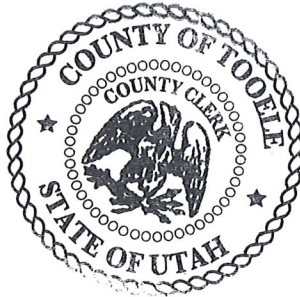
This signed document consists of the entire agreement between the two parties. Any changes or addendums not above described must be by written mutual agreement.

Signed: [Signature] Date: _____ Signed: [Signature] Date: 12/4/19
Chadwick Booth & Co.

Sponsor Name Tam Tracy Sponsor Address 47 S. Main, Tooele, UT 84074
Tooele County Commission

ATTEST:

[Signature]
MARILYN K. GILLETTE
TOOELE COUNTY CLERK



Contact Information Sheet

Sponsor: _____

Name of Primary *County Seat* Contact: _____.

E-mail: _____ Ph: () - _____.

Name of Billing Contact: _____ e-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Ph.: () - _____.

Return this part

Keep this part

Contacts:

Office: -----	(801) 947-8888
Executive Producer-----Chad Booth	(801) 403-3666
Associate Producer -----Ria Rossi Booth	(801) 712-0400
Client Relations -----Kevin Moretensen	(435) 201-0818
Billing -----Karen Chamberlain	(801) 947-8888
Social Media -----Samantha Epperson	(801) 641-9484

County Seat:

Producer: -----Derek Dowsett	(435) 668-1187
Studio Director: -----Brian Schuster	(801) 947-8888