

TOOELE COUNTY CORPORATION
CONTRACT # 19-06-13



CUMULUS

Radio Station: KBER-FM
 1415 S. 2000 W. Provo, UT 84601
 1-800-541-8900

Punishment at the Peak/2019

From: Julie Hackett
 Phone: (801) 493-8672
 Email: julie.hackett@cumulus.com
 6/4/2019 4:30 PM

Flight Dates: 07/22/2019 - 08/04/2019
 Demo: P 18+

ScheduleDescription:
 7/22-8/3/19

Radio Market: SALT LAKE CITY-OGDEN-PROVO
 Survey: APR19 / MAR19 / FEB19 / JAN19
 Geography: Metro

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	Net Reach	Notes
KBER-FM		52		\$29.23	\$1,520.00	0.2%	97,000	
Flight A - 1 wk (07/22)		26		\$29.23	\$760.00	0.2%	56,600	
One Week Total	M-F 6A-7P	10	30	\$50.00	\$500.00	0.2%	30,100	
	M-F 6A-12M	8	15	\$25.00	\$200.00	0.2%	25,100	
	M-F 7P-12M	5	10	\$0.00	\$0.00	0.2%	14,300	Bonus Sponsorship
Flight B - 1 wk (07/29)		3	30	\$20.00	\$60.00	0.1%	4,200	
One Week Total	M-F 6A-7P	26		\$29.23	\$760.00	0.2%	56,600	
	M-F 6A-12M	10	30	\$50.00	\$500.00	0.2%	30,100	
	M-F 6A-7P	8	15	\$25.00	\$200.00	0.2%	25,100	Bonus Sponsorship
	M-F 7P-12M	3	30	\$20.00	\$60.00	0.1%	4,200	

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: SALT LAKE CITY-OGDEN-PROVO, APR19 / MAR19 / FEB19 / JAN19; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Punishment at the Peak 2019

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Schedule Grand Totals: 2 Weeks

Radio Total	Stations	Spots	Unit Rate	Total Cost	Average Rating	Net Reach
KBER-FM		62	\$29.23	\$1,820.00	0.2%	97,000
		52	\$29.23	\$1,520.00	0.2%	97,000

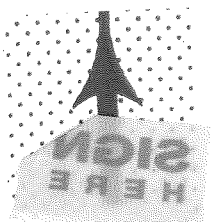
Accepted by Station

Date

[Signature]
 Accepted by Client
 STEPHAN MULLER
 TOWNE COUNTY COMMISSIONER

[Signature]
 Date
 07 June 2019

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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