



Season 9
Sponsorship Agreement
Tooele County

TOOELE COUNTY CORPORATON
CONTRACT # 18-12-06

P.O. Box 71631, Cottonwood Heights, UT 84171-0631
Phone: (801) 947-8888

e-mail: boothandco@sisna.com
Fax: (801) 947-9888

RECITALS

This agreement is entered into between, Tooele County, (sponsor) and Chadwick Booth & Co., (producer). Producer agrees to provide sponsor 104 thirty-second commercial spots on the weekly TV series called "The County Seat". "The County Seat" is scheduled to broadcast: Saturdays at 11:05 PM and Sundays at 8:30 AM on KTVX Channel 4, and on various cable access channels across the state and in a high definition streaming webcast each week on www.TheCountySeat.tv. The term of this contract shall be from December 15, 2018 to December 31, 2019, or until all content of this contract are fulfilled, whichever comes first. Producer agrees to provide an opportunity for sponsor to participate in the editorial content of various show segments throughout the season. Producer shall post scheduled production topics on a regular basis for sponsor to review. Sponsor may request that topics be added to the production schedule by communicating that interest with the producer. Producer will provide additional editorial opportunities to sponsor for social media content on an as needed basis throughout the year based upon number of spots purchased in this contract. (See addendum A of this contract).

Producer will provide shooting, editing, and other related production and promotional services in connection with said features and web based content. Producer will provide sponsor free access to any feature stories or show segments, and any footage shot during regular production of the TV series. This video may be used by sponsor for web or social media based projects or anything else the sponsor may undertake. The sponsor agrees to pay for dubbing charges but the video will available free of charge. Producer will provide the usual and customary production time, for production of three original commercials, during the period of this contract. Sponsor may purchase additional production time at the rate of \$175.50 per hour. Sponsor agrees to provide completed thirty-second commercial spots in any broadcast format, to the producer no less than five days prior to the first airdate.

Sponsor has the right to sub contract a portion of his dedicated thirty-second commercial spot time inventory, as long as the substitute sponsor is approved in advance of air date.

For sponsor to participate in programming stories such as news features, or appearances in round table discussions, sponsor agrees to provide a spokesman or other personnel as required, when required, where required, by producer to meet shooting and editing schedules of the series. Failure of sponsor to meet the offered programming opportunities still constitutes the producer providing the opportunity to be featured and releases producer from further obligations to perform on that particular obligation regarding program content.

Given the nature of broadcast programming, it is understood that producer shall make a good faith effort to place program in the negotiated time slot, but producer reserves the right to change the time slot, location, air charge proportionally, in the event of a required time change.

Producer retains final control of scripts, content, and order of show content. Sponsor retains control of his own commercial content.

APPROVED FOR PAYMENT

Sponsor initials [Signature]

Producer initials \_\_\_\_\_

DEC 13 2018
By [Signature]
Shawn Milne

**COMPENSATION**

Sponsor agrees to pay the sum of \$ 461.54 per 30 second television spot, total of 104 spots for sponsorship of the County Seat, 2019 season. Spots are pre-paid on a quarterly basis.

**Installment Payments.** Sponsor shall make a deposit of \$12,000.00 no later than January 5, 2019 with 3 consecutive update payments of \$12,000.00 due on upon verified broadcast and invoicing of each 26 spots until contract is fulfilled. (net payment: \$48,000.00).

Timeliness is the essence of this agreement. **Payments not received by the due date shall be assessed a late fee of \$50.00, plus \$5 for each additional business day.** There shall be a **\$40.00 fee charged for all returned checks.**

In the event that advertiser fails to meet any terms of this agreement, said agreement shall be deemed in default, sums already paid by advertiser shall be deemed liquidated damages. Sponsor shall still be liable for unpaid balances. Sponsor agrees to guarantee payment of contract and to pay producers reasonable collection costs, costs of suit and any reasonable attorney's fees incurred by enforcing this agreement, plus interest of 18.0 % on any past due balances.

**Addendum A**

The production of the following county specific editorial opportunities are included in this agreement:

number of spots	number of editorial contributions	length in minutes	number of spots	number of editorial contributions
1-12	1		48-59	5
12-21	2		60-71	6
22-35	3		72-83	7
36-47	4		84-95	8
			96-104	9

Sponsor makes arrangements for studio time and provides any requested background graphics for backdrop. Studio time is available on a first come, first served basis. Completed editorial content will be provided to sponsor upon completion by disc transfer, or video upload. Segments will be, where appropriate, distributed through The County Seat Social Media stream.

Signed:  Date: 13 DEC 18 Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
 Chadwick Booth & Co.

Sponsor Name Shawn Milne Sponsor Address 47 South Main Street  
Tooele County Commissioner Suite 300  
Tooele Co UT 84074

**APPROVED FOR PAYMENT**  
 DEC 13 2018  
 By   
 Shawn Milne



Contact Information Sheet

APPROVED FOR PAYMENT

DEC 13 2018  
By [Signature]  
Shawn Milne

Sponsor: Tooele County

Name of Primary County Seat Contact: Shawn Milne - Tooele County Commissioner

E-mail: SMilne.TooeleCounty@gmail.com Ph: (801) 514-4444

Name of Billing Contact: % Janet White e-mail: jwhite@tooeleco.org

Billing Address: 47 South Main Street, Suite 300

City: Tooele State: UT Zip: 84074 Ph.: (435) 843 4737

Return this part

Keep this part

Contacts:

Office: -----	(801) 947-8888
Executive Producer-----	Chad Booth (801) 403-3666
Associate Producer-----	Ria Rossi Booth (801) 712-0400
Billing-----	Karen Chamberlain (801) 947-8888
Social Media -----	Samantha Epperson (801) 641-9484

At Your Leisure:

Producer: -----	Cody Tucker (801) 918-8887
Field Producer: -----	Chad Mobley (480) 204-0893

County Seat:

Producer: -----	John Meier (253) 677-8984
Studio Director: -----	Brian Schuster (801) 947-8888